

# PRESS RELEASE

### FOR RELEASE: Monday, September 11, 2000, 6:00am CST

### KEY INDUSTRY SECTORS: Electric Utilities, Energy and Telecommunications

For Information: Contact: Trace Gleibs, Tel. (972) 470-9993

## <u>TransData® Deploys First Electric Meters with Built-in Digital PCS</u> <u>Cellular Phone Utilizing Sprint PCS Network for Wireless Meter Reading</u>

**Richardson, Texas - September 11, 2000.** Leading the industry in the development of integrated, wireless under-glass automatic meter reading (AMR) technologies, TransData announces the initial deployment of its MARK-V Energy Meter equipped with a built-in 14,400 bps Digital PCS Cellular Phone utilizing the Sprint PCS nationwide wireless network as the communications gateway to retrieve metering data from commercial and industrial applications. This is the first of many integrated wireless data products planned by TransData that will utilize existing public wireless network infrastructure for communications.

The MARK-V is the industry's first energy meter with a built-in Digital PCS Cellular Phone utilizing CDMAbased digital cellular networks as the gateway between the host Itron/UTS MV-90 billing system and the energy meters.

Economically priced, the MARK-V with its built-in Digital PCS Cellular provides a seamless, end-to-end, nationwide wireless meter reading solution to retrieve meter billing data, energy usage profiles and power quality reports.

"The MARK-V's built-in Digital PCS Cellular Phone is certain to revolutionize the way utilities collect metering data from commercial and industrial accounts" said Trace Gleibs, TransData Executive Vice President. "Furthermore, digital cellular networks offer a full range of flexibility unmatched by other AMR technologies that include immediate deployment of AMR meters onto an established public wireless networks, scalability from dozens to millions of meters, economical data rates and no upfront capital investment for network build-out."

The MARK-V is an ANSI, California ISO and Industry Canada approved revenue meter used in a variety of Commercial – Industrial, Substation and Generation applications.

The Digital PCS cellular phone and antenna are housed completely inside the meter chassis using an industry proven CDMA chipset for reliable, high-speed data communications. There is no additional wiring or external communication boxes required for the system to operate. Once the meter is installed, the site is ready for wireless access.

#### **Company Profile**

TransData, Inc. is a technology-based company specializing in the design and manufacture of intelligent, Energy Metering Systems, Wireless Automatic Meter Reading (AMR) Technologies, Load Profile Demand Recorders, Power & Energy Transducers, Isolation Relays and Portable Metering Test Equipment. The company's products are used for measuring and managing energy consumption by electric utilities and industry, including 49 of the top 50 largest U.S. utilities. TransData serves over 1800 customers in more than 20 countries around the world. Founded in 1969, TransData is a privately held corporation with headquarters in Richardson, Texas.

For additional information, visit our website at (www.transdatainc.com) or call 1-800-342-9993. TransData is a registered trademark of TransData, Inc.