



PRESS RELEASE

Release: September 18, 2002 6:00am CST

TransData Leaps to the Forefront of Digital Cellular Automatic Meter Reading (AMR) Technology In Electric Utility Industry

World's First Electric Meter with Integrated CDMA Digital Cellular Modem "Under-Glass" for Commercial and Industrial Wireless AMR Applications is Poised for Takeoff

Dallas, Texas - September 18, 2002. TransData, Inc., a leading manufacturer of advanced energy meters and wireless data telemetry products, announces increased demand for its MARK-V PCS Meter as more key electric utility personnel become aware of the August 8, 2002, FCC ruling permitting wireless networks to phase-out analog cellular service. At risk, electric utilities have tens-of-thousands of meter installations using analog cellular telemetry boxes for remote data retrieval. Many utilities still unaware of the FCC ruling have continued deploying analog cellular telemetry equipment without realizing it's been deemed obsolete.

Leading the technology shift to digital cellular networks for wireless meter reading applications, TransData's MARK-V PCS Meter is the industry's first, and only electricity meter with a fully integrated CDMA Digital Cellular Modem. The MARK-V PCS Meter features direct compatibility with existing Itron/UTS MV-90 billing systems for wireless meter data retrieval on digital cellular networks operated by Verizon Wireless, Sprint PCS, Alltel, Qwest Wireless, TELUS and Bell Mobility.

According to utilities, wireless networks are urging them to begin installing digital cellular telemetry equipment at meter sites in preparation for the phase-out of analog cellular service. "Communications reliability with analog telemetry equipment is certain to diminish as remaining analog cellular bandwidth is being rapidly being converted to digital cellular," said Trace Gleibs, TransData, Inc., Executive Vice President. "With this knowledge, it is extremely important for utilities to replace obsolete analog telemetry equipment or risk losing remote data access altogether."

The MARK-V PCS Meter with patented under-glass antenna technology offers a direct, plug-in replacement solution to upgrade existing meter sites by simply changing-out the meter. The MARK-V's internal CDMA modem eliminates the costly, labor-intensive practice of mounting an external communications box adjacent to the meter socket. The MARK-V platform is an ANSI and Industry Canada certified revenue meter in service at more than 275 utilities worldwide in a variety of commercial, industrial, substation and generation applications.

CDMA (code division multiple access) digital cellular is the new frontier for wireless voice and data communications serving more than 127 million subscribers worldwide. With coverage extending to more than 90% of all commercial and industrial accounts, CDMA networks provide a secure, real-time two-way wireless gateway to remotely retrieve meter billing data, historical usage data and power quality reports.

About TransData

TransData is a technology-based company specializing in the design and manufacture of advanced energy metering systems and wireless automatic meter reading (AMR) technologies used for measuring and managing energy consumption by electric utilities and industry. Founded in 1969, TransData is a privately held corporation with headquarters in Dallas, Texas serving over 2000 customers in more than 25 countries worldwide, including 49 of the 50 largest U.S. electric utilities.

For more information, contact TransData at (972) 418-7717 or visit their website at (www.transdatainc.com). TransData is a registered trademark of TransData, Inc.