

## PRESS RELEASE

FOR RELEASE: Wednesday, April 25, 2001, 5:00am CST

KEY INDUSTRY SECTORS: Electric Utilities, Energy and Telecommunications

For Information: Contact: Trace Gleibs, Tel. (972) 470-9993

### **TransData Provides Utilities in California with the only California ISO Certified Electric Meter with Wireless "Under-Glass" Communications**

#### **MARK-V Energy Meter with Built-in Digital PCS/Cellular Phone provides Advanced Real-time Metering and Wireless Data Retrieval Solutions for Commercial and Industrial Accounts**

**Richardson, Texas - April 25, 2001.** TransData®, an industry leader in advanced functionality Commercial & Industrial revenue metering products announces it's MARK-V Energy Meter is the first and only, California ISO certified revenue metering platform available with a fully-integrated Digital PCS/Cellular Phone for system wide deployment on Commercial and Industrial accounts.

The MARK-V is the world's first energy meter featuring a Digital PCS/Cellular Phone and antenna housed completely inside the meter chassis. There is no additional wiring or external communication boxes required for the system to operate. Once the meter is installed, the site is ready for remote wireless access. The MARK-V meter is directly compatible with existing Itron/UTS MV-90 billing systems. No third party software packages are required to read meters.

Digital cellular telemetry offers a complete range of advantages over other wireless meter reading technologies with its real-time, two-way communications link with the energy meter. The "real-time" data connection is of particular interest to utilities in California as it allows them to initiate "real-time load monitoring programs" for their interruptible rate accounts during power emergency periods to insure load-shedding obligations are met. Programs such as these are beneficial to the citizens of California during the current statewide energy crisis.

"Digital cellular networks provide a cost-effective, seamless end-to-end, nationwide wireless meter reading solution that's scalable from dozens to millions of metering points" said Trace Gleibs, TransData Executive Vice President. "Furthermore, TransData's experience with two-way wireless "under-glass" AMR communications in an advanced energy meter is second to none with thousand of units deployed in California since our first wireless modem was introduced in 1997"

The MARK-V is an industry-proven, 4-quadrant bi-directional energy metering platform used by more than 200 utilities worldwide in a variety of commercial, industrial, substation and generation applications.

#### Company Profile

Founded in 1969, TransData, Inc. is a privately-held corporation with headquarters in Richardson, Texas. TransData is a technology-based company specializing in the design and manufacture of Energy Metering Systems, Wireless Automatic Meter Reading (AMR) Technologies, Load Profiling Demand Recorders, Power & Energy Transducers, Isolation Relays and Portable Metering Test Equipment. The company's products are used for measuring and managing energy consumption by electric utilities and industry, including 49 of the top 50 largest U.S. utilities. TransData serves over 2000 customers in more than 20 countries around the world. For additional information, visit TransData's website at ([www.transdatainc.com](http://www.transdatainc.com)) or call 1-800-342-9993. TransData is a registered trademark of TransData, Inc.

Contact: TransData, Inc. Richardson, TX  
Trace Gleibs (972) 470-9993, Fax (972) 470-9550, [tgleibs@transdatainc.com](mailto:tgleibs@transdatainc.com)