

PRESS RELEASE

FOR RELEASE: MONDAY, MARCH 15, 1999, 6:00am CST

Keys: Utilities, Energy

Itron/UTS MV-90 System Supports Wireless Automatic Meter Reading of TransData® MARK-V Electric Meter over ARDIS Nationwide Network

RICHARDSON, TEXAS - March 15, 1999 - In a significant wireless Automatic Meter Reading (AMR) development, Itron/UTS announced that its MV-90 multi-vendor data collection system received ARDIS network certification for use on the ARDIS nationwide two-way wireless data network to retrieve metering data. Throughout the ARDIS compatibility project, UTS worked closely with TransData, Inc., a leading manufacturer of intelligent, solid state commercial and industrial energy metering systems for the utility industry, to establish reliable ARDIS compatibility with TransData's MARK-V Series Energy Meter.

Trace Gleibs, TransData, Inc. executive vice president said "Using the MV-90 System and ARDIS nationwide wireless data network to retrieve metering data is certain to revolutionize the future of AMR in the electric utility industry as it offers simultaneous meter interrogations with reduced installation and meter reading costs when compared to other technologies".

TransData first pioneered the use of the ARDIS network for retrieving metering data in 1997 by integrating the Motorola wireless modem and proprietary antenna design completely under glass in the MARK-V meter. Today, TransData has MARK-V meters installed that are being read over the ARDIS network on a daily basis to retrieve billing data, load profiles and power quality reports.

American Mobile's ARDIS network is the first and largest two-way nationwide wireless data network serving over 10,700 cities and towns across the United States, providing coverage to more than 90% of all business activity.

Specifically, the ARDIS certification applies to ltron/UTS's MV-COMM front-end processor for the MV-90. MV-COMM enables MV-90 to perform multiple meter interrogations simultaneously, greatly increasing its ability to interrogate large numbers of commercial and industrial energy meters.

MV-90 - ARDIS compatible products manufactured by TransData include the MARK-V Series Energy Meter for commercial and industrial revenue applications and the new ARIES Load Profiling Recorder used for Energy Management applications.

The Company

TransData, Inc. is a technology-based company specializing in the design and manufacture of intelligent, solid-state energy metering systems, automatic meter reading (AMR) technologies, load profile recorders, power & energy transducers, and portable metering test equipment. The company's products are used for measuring and managing energy consumption by electric utilities and industry, including 49 of the top 50 largest U.S. utilities. TransData serves over 1800 customers in more than 20 countries around the world. Founded in 1969, TransData is a privately held corporation with headquarters in Richardson, Texas.

For additional information, visit our website at (www.transdatainc.com) or contact Trace Gleibs at 1-800-342-9993. TransData is a registered trademark of TransData, Inc.