TRANSDATA®

PRESS RELEASE

TransData® to Showcase Advanced Energy Metering Products and Patented Under-Glass AMR Technologies at Autovation 2007

MARK-V StarBurst AMI Meter and SSR-6000 Demand Recorder with integrated digital cellular broadband communications will be featured products.

Dallas, TX; September 27, 2007 – TransData, a leading innovator of energy metering systems and wireless data telemetry solutions will be demonstrating the advanced capabilities of its MARK-V Energy Meter and SSR-6000 Interval Data Recorder at Autovation 2007 being held October 1-3 in Reno, Nevada. TransData's MARK-V Meter and SSR-6000 Recorder are available with wide range of automated meter reading (AMR) options including digital cellular, Ethernet, telephone line and DNP 3.0/Modbus SCADA communications.

TransData first pioneered smart metering in the mid 1990's by integrating public wireless network communications into their electric meter; and was first to pioneer the use of digital cellular networks for wireless meter reading applications. Based on the novelty, TransData obtained multiple U.S. and Canadian patents for the concept of having a dipole antenna housed completely "under-glass" in the electricity meter for communications on cellular and PCS network frequencies.

The MARK-V StarBurst AMI Meter represents TransData's third-generation public wireless network "under-glass" technology featuring digital cellular broadband communications with selectable IP-addressable 3G packet-data and/or dial-up circuit-switched data modes. In support of energy conservation initiatives such as Demand Response and Load Curtailment programs, the MARK-V StarBurst AMI Meter is designed for continuous real-time, two-way communications of metering data. Other advanced capabilities engineered into the MARK-V StarBurst Meter include airtime protection and fallback communication modes.

 "With recent large-scale deployments at several major investor-owned utilities, digital cellular broadband is gaining momentum as a viable meter reading technology" said Trace Gleibs, President of TransData, Inc. "With more utility IT managers becoming involved in the AMR decision making process, we expect this trend to continue."

The recent integration of digital cellular broadband and Ethernet communications into TransData's SSR-6000 Interval Data Recorder has stirred renewed interest for use as a secure storage point to back-up critical revenue metering and as an AMR endpoint for customers to retrieve meter data.

About TransData

TransData, Inc., a privately-held corporation with headquarters in Dallas, Texas is committed to being the "Supplier of Choice" for advanced metering infrastructure (AMI) and automated meter reading (AMR) solutions. TransData products are used by utilities to measure, manage and communicate electricity variables in substation, generation and industrial revenue metering applications. TransData energy metering products are based upon best practices and offer an unparalleled breadth of functionality and flexibility to support the diverse needs of our global utility client base.

For additional information, contact Steve Clegg, Vice President of TransData, Inc. at sclegg@transdatainc.com or (972) 418-7717. TransData is a registered trademark of TransData, Inc.